The Departmental Research Committee(DRC) was held on 26th December, 2013 at 12:00 Noon in the office chamber of Head of Media Education Research Center.

Members present:

Mr. Faruq Masudi, Coordinator(MERC)	ř		-In the chair-
Dr. Sabeha Muffi, Associate Professor, MERC, Uok		= .	Member.
Dr. Aaliya Ahmed Sr. Assistant Professor, MERC, Uok		==	-do-
Dr. Shahid Rasool. = Director, EMMRC, Uok		_	-do-
Prof. Hameeda Nayeem Head. Department of English. Uok		_	-do-

After welcoming and thanking the members for sparing their valuable time for the promotion of research activity in the MERC, the agenda was taken up and resolved as under:

Item No. I:

To consider the synopsis of one candidate Mr Afzal Sofi on the topic "ADVERTISING AGENCIES IN KASHMIR(An analysis of growth, current and future development of advertising agencies in Kashmir)" on the basis of M.Phil.

Resolution:

It was resolved that the synopsis submitted by the candidate under the topic "ADVERTISING AGENCIES IN KASHMIR(An analysis of growth, current and future development of advertising agencies in Kashmir)" has not been considered by the DRC and suggested that the candidate shall submit the synopsis with different theme and topic befitting the nature of degree. Furthermore, the DRC suggests the following topic of research for the scholar:

1. Cartoon network and children: Impact on their behavior, language, health

2. Gender, Media and Advertising

Else the scholar is at liberty to make his own choice regarding topic of research he may explore other areas of enquiry.

Item No. II:

To consider the request of Ph.D scholar Ms Rabia Noor regarding issuance of refereed Journal Publication certificate.

Resolution:

Considered the request of the candidate of Ph.D scholar Ms. Rabia Noor

The DRC members authorized the HoD to issue a letter of authentication to the scholar after verify the claim from HoD Library Science, University of Kashmir

The meeting concluded with a vote of thanks

Faruq Masudi

Coordinator, MERC University of Kashmir Dr. Sabeha Mufti

Associate Professor, MERC, University of Kashmir Dr. Aarya Ahmed Sr. Asst. Professor

MERC, University of Kashmir

Dr. Stahid Rasool,

Director, EMMRC, University of Kashmir Prof. Hamkeda Nayeem Head. Department of English.

University of Kashmir

The Departmental Research Committee(DRC) was held on 24th August, 2013 at 2:00 PM in the office chamber of Head of the Department of MERC. The following members were present:

Mr. Faruq Masudi, Coordinator(MERC)	_		-In the chair-
Dr. Sabeha Mufti, Associate Professor, MERC, Uok	S <u></u> 5		Member
Dr. Aaliya Ahmed Sr. Assistant Professor, MERC, Uok	-	ē.	-do-
Prof. S. Mufeed Ahmad Director, The Business School, , Uok	-		-do-
Prof. Lily Want Head, Department of English, Uok			-do-
Dr. Shahid Rasool, Director, EMMRC, Uok	-		-do-

After welcoming and thanking the members for sparing their valuable time for the promotion of research activity in the MERC, the agenda was taken up and resolved as under:

Item No. I: To consider the synopses of the following M.Phil Research Scholars:

S.No	Name of the Scholar	Supervisor	Topic	Approved Topic		
01 Humara Hassan		Dr. Shahid Rasool	The changing image of women charcters in popular Hindi cinema: An analysis of Bollywood films from 2003 to 2012	The Changing Portrayal of Women Characters in Popular Hindi Cinema: An Analysis of Bollywood Films from 2003 to 2012		
02	Javaid Ahmad Sheikh	Dr. Shahid Rasool	Folk Media in Kashmir: A study of Reasons of Decline and Possibilities of Revival of folk theatre	and Possibilities of Revival of Folk Theatre		

Resolution:

Resolved that the synopses of the above M.Phil scholars are recommended for BORS in Social

Item No. II:

To consider/approve syllabi of Course Paper and Methodology Paper of the scholars

Resolution:

Resolved that the syllabi of Course Paper and Methodology Paper have been approved.

The meeting oncluded with a vote of thanks

Farud Masudi

Coordinator, MERC

University of Kashmir

Dr. Saleha Mufti

Associate Professor, MERC,

University of Kashmir

Prof. S. Mufeed Ahmad

Director, The Business School,

University of Kashmir

Want

Head, Department of English,

University of Kashmir

Dr. Aallya Ahmed

Sr. Asstt. Professor

MERC, University of Kashmir

Dr. Shahid Rasool,

Director, EMMRC, University of Kashmir

The Departmental Research Committee(DRC) was held on 09th July, 2013 at 2:30 PM in the office chamber of Head of the Department of MERC. The following members were present:

Mr. Faruq Masudi, -In the chair-Coordinator(MERC) Dr. Sabeha Mufti, Member Associate Professor, MERC, Uok Dr. Aaliya Ahmed -do-Sr. Assistant Professor, MERC, Uok Prof. S. Mufeed Ahmad -do-Director, The Business School, , Uok Dr. Shahid Rasool, -do-Director, EMMRC, Uok

After welcoming and thanking the members for sparing their valuable time for the promotion of research activity in the MERC, the agenda was taken up and resolved as under:

To consider the synopses of M.Phil/Ph.D Research Scholars on the topics approved by the DRC at its Item No.I: meeting held on 13-6-2013

Considered the synopses of M.Phil/Ph.D scholars on the topics against each given in annexure and Resolution: recommended for the BORS in Social Sciences

Item No.2: To consider/approve syllabi of Course Paper and Methodology Paper of the scholars

Resolution: Approved

To consider the application of one Ph.D research scholar namely Nazia Akhtar regarding rejoining Item No.3:

Ph.D programme.

DRC has taken the view that scholar may be allowed to rejoin Ph.D programme at MERC w.e.f the Resolution: date she may be allowed to rejoin the Programme by Dean, Research University of Kashmir as she

has not attended the department for putting her residency period.

The meeting concluded with a vote of thanks

Coordinator, MERC

University of Kashmir

Associate Professor,

MERC, University of Kashmir

Dr. Aaliya Ahmed Sr. Asstt. Professor

MERC, University of Kashmir

Prof. S. Mufeed Ahmad

Director,

The Business School, University of Kashmir or. Shahid Rasool,

Director, EMMRC. University of Kashmir

The Departmental Research Committee(DRC) was held on 28th June, 2013 at 3:00 PM in the office chamber of Head of the Department of MERC. The following members were present:

Mr. Faruq Masudi. -In the chair-Coordinator(MERC) Dr. Sabeha Mufti, Member Associate Professor, MERC, Uok Dr. Aaliya Ahmed -do-Sr. Assistant Professor, MERC, Uok Dr. Shahid Rasool, -do-Director, EMMRC, Uok

After welcoming and thanking the members for sparing their valuable time for the promotion of research activity in the MERC, the agenda was taken up and resolved as under:

In reference to the letter received from Dean Faculty of Social Sciences, University of Kashmir, the following two members have been approved for BORS.

- Prof. Biswajit Das Director, Centre for Culture Media and Governance Jamia Milia Islamia, New Delhi Office Address Nelson Mandela House, Mujib Bagh, JMI New Delhi-110025 Email: bdas@jmi.ac.in, ccmgjmi@gmail.com
 - Gita Bamezai Professor, Communication Research, HoD, Communication at IIMC Email: gitabamezai@gmail.com **IIMC-New Campus** Aruna Asif Ali Road New Delhi-110067 Phone: 91 011 26741355

The meeting concluded with a vote of thanks

Farug Masudi Coordinator, MERC

University of Kashmir

Sabelia Mufti Associate Professor,

MERC, University of Kashmir

Dr. Aaliy Ahmed Sr. Asstt. Professor

MERC, University of Kashmir

Dr. Shahid Rasool. Director, EMMRC. University of Kashmir

The Departmental Research Committee(DRC) was held on 28th June, 2013 at 3:00 PM in the office chamber of Head of the Department of MERC. The following members were present:

Mr. Faruq Masudi. -In the chair-Coordinator(MERC) Dr. Sabeha Mufti, Member Associate Professor, MERC, Uok Dr. Aaliya Ahmed -do-Sr. Assistant Professor, MERC, Uok Dr. Shahid Rasool, -do-Director, EMMRC, Uok

After welcoming and thanking the members for sparing their valuable time for the promotion of research activity in the MERC, the agenda was taken up and resolved as under:

In reference to the letter received from Dean Faculty of Social Sciences, University of Kashmir, the following two members have been approved for BORS.

- Prof. Biswajit Das Director, Centre for Culture Media and Governance Jamia Milia Islamia, New Delhi Office Address Nelson Mandela House, Mujib Bagh, JMI New Delhi-110025 Email: bdas@jmi.ac.in, ccmgjmi@gmail.com
 - Gita Bamezai Professor, Communication Research, HoD, Communication at IIMC Email: gitabamezai@gmail.com **IIMC-New Campus** Aruna Asif Ali Road New Delhi-110067 Phone: 91 011 26741355

The meeting concluded with a vote of thanks

Farug Masudi Coordinator, MERC

University of Kashmir

Sabelia Mufti Associate Professor,

MERC, University of Kashmir

Dr. Aaliy Ahmed Sr. Asstt. Professor

MERC, University of Kashmir

Dr. Shahid Rasool. Director, EMMRC. University of Kashmir

The Departmental Research Committee(DRC) was held on 13th June, 2013 at 11:00 a.m. in the office chamber of Head of the Department of MERC. The following members were present:

Mr. Faruq Masudi,	_	-In the chair-
Coordinator(MERC)		
Dr. Sabeha Mufti,		Member
Associate Professor, MERC, Uok		
Dr. Aaliya Ahmed	_	-do-
Sr. Assistant Professor, MERC, Uok		
Dr. Shahid Rasool,		-do-
Director, EMMRC, Uok		
Prof. Lily Want		-do-
Head, Department of English, Uok		
Prof. Ravinder kour	_	-do-
Head, Department of Political Science, Uok		
Prof. S. Mufeed Ahmad		-do-
Director, The Business School, , Uok		

After welcoming and thanking the members for sparing their valuable time for the promotion of research activity in the MERC, the agenda was taken up and resolved as under:

Item No.I: To consider the synopses of M.Phil/Ph.D Research Scholars on the topic approved by the DRC at its meeting held on 30-5-2013

Resolution:

1) It was resolved that the scholars shall redraft their synopses as per prescribed format issued by Dean, Research/Department on the topics given against each (Given in Annexure).

2) It was resolved that the department shall facilitate Xeroxing of Synopses (free of cost) of the

scholars for placing before next DRC meeting

Item No.2: To consider/approve syllabi of Course Paper and Methodology Paper of the scholars

Resolution: It was resolved that Course Paper and Methodology paper should have the scheme of marks and

suggestion for examinees.

Item No.3: To allot supervisors to the following two M.Phil Scholars

1) Ishfaq Ahmad Shah (Whole Time)

2) Humira Hassan (Whole Time)

Resolution: It was resolved that the candidates falling in waiting list shall be called for counseling

Table Item

Item No.1: To consider the request of Danish Nabi, Ph.D Research Scholar, for change of supervisor

Resolution: It was recommended by the DRC that the request of the candidate may be considered & be allowed to work under supervision of Dr. Aaliya Ahmed, Sr. Assistant Professor, MERC

Further, regarding the observations made by the Dr. Shahid Rasool that there is no provision of opting Ex-Officio members as the co-opt members in the DRC and argued for reconstitution of DRC. The same stands endorsed by the members. However, Prof. Mufeed's response was that the proposal regarding co-opting Ex-Officio members has already been approved by the Hon'ble Vice-Chancellor.

The meeting concluded with a vote of thanks

Faruq Masudi Coordinator, MERC University of Kashmir

Dr. Sabeha Mufti Associate Professor, MERC, University of Kashmir Dr. Aaliya hmed Sr. Asstt. Professor MERC, University of Kashmir

Dr. Shahid Rasool, Director, EMMRC, University of Kashmir Prof. Lily Want, English Head, Dept. of Political Science University of Kashmir Prof. Ravinder Kour Head, Department of Political Science University of Kashmir

Prof. S. Mufeed Ahmad Director, The Business School, University of Kashmir

The Departmental Research Committee(DRC) was held on 30th May, 2013 at 2:00 p.m. in the office chamber of Head of the Department of MERC. The following members were present:

Mr. Faruq Masudi, Coordinator(MERC)			-In the chair-
Prof. Lily Want Head, Department of English, University of Kashmir		- (Member
Prof. S. Mufeed Ahmad Director, The Business School, University of Kashmir		=/	-do-
Dr. Sabeha Mufti, Associate Professor, MERC University of Kashmir	K	-	-do-
Dr. Aaliya Ahmed Sr. Assistant Professor, MERC		_	-do-

After welcoming and thanking the members for sparing their valuable time for the promotion of research activity in the MERC, the agenda was taken up and resolved as under:

Item No.I: To consider the synopses of M.Phil/Ph.D Research Scholars

Resolution: It was resolved that the scholars shall redraft their synopses as per the format to be prescribed by the

Department on the topics given against each (Given in Annexure).

Item No.2: To consider/approve syllabi of Course Paper and Methodology Paper of the scholars

Resolution: The members shall prepare methodology paper as per the methodology used for the subject and shall

be placed before next DRC meeting.

Further, it was resolved that following candidates under waiting list shall be taken against the two M.Phil vacancies:

1. Ishfaq Ahmad Shah (Whole Time)

2. Humira Hassan (Whole Time)

The meeting concluded with a vote of thanks

Faruq Masudi Coordinator MERC

Coordinator, MERC University of Kashmir Prof. Lily Want,

Head, Dept. of Political Science,

University of Kashmir

Prof. S. Mufeed Ahmad

Director, The Business School, University of Kashmir

Dr. Sabeha Mufti Associate Professor,

MERC,

University of Kashmir

Dr. Aaliya Ahmed Sr. Asstt. Professor

MERC, University of Kashmir