

PROFILE OF PR & CORPORATE COMMUNICATION

PR & Corporate Communication is a critical function in supporting and enabling Vedanta Group's business aspirations as one of the world's leading natural resources conglomerate, as well as evolving stakeholder perception for desired brand positioning and greater brand equity.

Interested candidates should have a flair for corporate and creative storytelling across existing and emerging content formats, with demonstrated competency in content research and development, written and spoken communication, strong interpersonal skills and a creative bent of mind. We are looking for self-starters who sport a proactive 'can-do' attitude, can keep up with a steep learning curve and multitask effectively.

The PR & Corporate Communication function in the Vedanta Group and its Group Companies would include the following responsibilities:

- Content research, curation and development – using innovative and emerging communication formats, collaborating with different functions to cull out compelling narratives.
- Executing high-impact communication plans to further the organization's business and brand goals
- Evolving the company's digital and social media presence to reach out to opinion makers
- Internal communication and employee engagement
- Media relations and media management
- Skilfully managing events and PR activities
- Branding and advertising
- Proactively and meaningfully engaging key stakeholders. Tailoring communications to suit diverse stakeholders.
- Positioning the leadership, aimed at building trust, respect and thought leadership for the organization
- Effectively collaborating with PR, Social Media and Creative agencies working for the company
- Inter- and intra-company collaborations for cohesive and harmonious communication strategies

FW: Vedanta || Management Trainee -Legal and Corp Comm Recruitment Drive

5 messages

Jahanvi Gangadia <Jahanvi.Gangadia@vedanta.co.in>

Wed, Feb 17, 2021 at 12:58 PM

To: Dr Afsana Rashid <afsanarashid@uok.edu.in>

Cc: Irshad Ahmad <Irshad.Ahmad@vedanta.co.in>, Nilofar Sayed <Nilofar.Sandar@vedanta.co.in>, "Dr. Aaliya Ahmad" <aaliya@kashmiruniversity.ac.in>, Saumya Jaiswal <Saumya.Jaiswal@vedanta.co.in>

External Sender: Use caution with links/attachments

Hi Afsana,

Please follow the trail mail for MT Corp Comm details.. Lets us connect again once you go through the mail.

Regards,

Jahanvi

From: Jahanvi Gangadia

Sent: 01 February 2021 19:48

To: 'merc@uok.edu.in' <merc@uok.edu.in>; 'aaliya@Kashmiruniversity.ac.in' <aaliya@Kashmiruniversity.ac.in>

Cc: Nilofar Sayed <Nilofar.Sandar@vedanta.co.in>; Irshad Ahmad <Irshad.Ahmad@vedanta.co.in>

Subject: FW: Vedanta || Management Trainee -Legal and Corp Comm Recruitment Drive

The Dean,

University of Kashmir

Greetings of the day!

Vedanta Limited, a globally diversified natural resources Company with interests in Zinc-Lead-Silver, Oil & gas, Aluminium, Power, Iron ore, Ferro Chrome, Steel and Copper. We strive to make a positive, all-round impact on the communities in which we operate and believe in growing along with them, both as an employer and a contributor, and to leave a legacy of pride.

We are in the process of identifying **Management Trainee Corporate Communications** for Vedanta Group. PFA the JDs for the same.

Eligibility Criteria

- 60% throughout in X, XII, Graduation & Post-Graduation without any backlogs at the time of selection & joining.
- Maximum 1 year of gap between either XII & Graduation or between Graduation & Post Graduation is allowed.
- No other gap in regular course of studies is allowed.

Our selection process comprises of:

- Online Assessment
- Group Discussion (if required)

- Personal Interview of the short-listed candidates

CTC: 13 LPA

Location: Pan India

Request you to share the applicants details in the Student Profile sheet for the further process.

Feel free to get in touch in case of any queries.

Regards,

Jahanvi Gangadia

M- 9879553400

Management Trainee

Iron Ore business- Vedanta Ltd.

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2 attachments

 **Students Profile sheet.xlsx**
11K

 **JD-PR Corporate Communication-Vedanta.pdf**
61K


Dr Afsana Rashid <afsanarashid@uok.edu.in>
To: Jahanvi Gangadia <Jahanvi.Gangadia@vedanta.co.in>

Sun, Feb 21, 2021 at 9:55 AM

Warm greetings,

Kindly find attached the list of students/applicants.

Thanks & Regards,
Afsana Rashid
[Quoted text hidden]

 **Vedanta-MERCstudents-Feb19-Final.xlsx**
14K

Dr Afsana Rashid <afsanarashid@uok.edu.in>
To: Jahanvi Gangadia <Jahanvi.Gangadia@vedanta.co.in>

Tue, Feb 23, 2021 at 12:15 PM

Warm greetings,

Kindly find attached the updated list of students

Thanks & Regards,
Afsana

[Quoted text hidden]

 **Vedanta-MERCstudents-Feb23-updated list-.xlsx**
16K

Jahanvi Gangadia <Jahanvi.Gangadia@vedanta.co.in>

Wed, Mar 3, 2021 at 2:53 PM

To: Dr Afsana Rashid <afsanarashid@uok.edu.in>

Cc: Nilofar Sayed <Nilofar.Sandar@vedanta.co.in>, "Dr. Aaliya Ahmad" <aaliya@kashmiruniversity.ac.in>

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Hello,

We have decided to do the first level of evaluation for all the interested students. As discussed earlier, we are planning to have a Leadership connect with all students over zoom in 2nd or 3rd week of March.

Need to discuss few points about the same. Kindly know when can we connect

Regards,

Jahanvi

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[Quoted text hidden]

Jahanvi Gangadia <Jahanvi.Gangadia@vedanta.co.in>

Thu, Mar 18, 2021 at 1:00 PM

To: Dr Afsana Rashid <afsanarashid@uok.edu.in>

Cc: Nilofar Sayed <Nilofar.Sandar@vedanta.co.in>, "Dr. Aaliya Ahmad" <aaliya@kashmiruniversity.ac.in>

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Greetings !

Abdul Reshi has successfully cleared the first round of evaluation. Request you to get in touch with Anubhav and schedule the Essay writing test by tomorrow first half.

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