



Memorandum of Understanding
between
Population First, Mumbai
and

Media Education Research Centre, University of Kashmir

This Memorandum of Agreement (MoU) establishes the guidelines for project with Media Education Research Centre (MERC), University of Kashmir and Population First (PF). This project includes a two-day gender media workshop on Dec 7 and 8 2015, and a film festival on Dec 9 and 10, 2015 by PF at the University of Kashmir, Srinagar. This project would be coordinated by Ms. Preeti Gopalkrishnan, Programme Manager, Population First and Prof Syeda Afshana from MERC.

Scope of work:

PF will be responsible for:

1. Conducting a two-day gender media workshop
2. Finalizing format and content of the workshop
3. Identification and distribution of training material and stationery for the workshop
4. Programming the two-day festival: order of screenings; topics for discussion; schedule
5. Designing of banners, standees, posters, programme schedule, festival brochure
6. Honorarium / Remuneration to the trainers and resource persons for the Gender Media Workshop and Film Festival
7. Payment for lunch and refreshments for the gender media workshop participants for two days
8. Payment for food for lunch and refreshments for the PF team and resource persons during the film festival
9. Food, travel and accommodation costs of three-member PF team
10. PF will provide certificates of participation to participants (30) and MERC faculty (7)

Trustees: Keshub Mahindra (Chairman) * Mrs. Rajashree Birla * Jamshyd Godrej * Deepak Parekh
Mrs Urvi Piramal * Dr. Indu Shahani * Dr. M.S. Swaminathan * *Executive Trustee:* S.V. Sista

Registered Office: Shetty House, 3rd Floor, 101, M.G. Road, Mumbai-400 001. Tel.: 91 22 22626672, 22702196 * Fax: 91 22 2270 2217
E-mail: info@populationfirst.org * Website: www.populationfirst.org * Registered as a Public Trust under The Bombay Public Trust Act, 1950

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MERC will be responsible for:

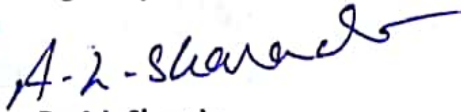
1. Identifying the local media persons and media students (of MERC who are already working with different media outlets), ensuring their participation - not more than 30 in number
2. Making arrangements for their boarding and lodging (if required)
3. Identifying and sharing the details of local experts for inclusion in the panel discussions with Population First (PF). The list will be finalized after a discussion between Kashmir University (KU) representatives and PF
4. Fixing the venue and other logistic support for the training programme and the film festival
5. Coordinating the arrival and departure arrangements for the participants and the resource persons for the Gender Media Workshop and Film Festival
6. Making accommodation arrangements for the PF team and resource persons at the University Guest House.
7. MERC will print the banners for workshop and film festival (4+4=8) and two standees for film festival. Expenses to be reimbursed by PF.

Signed on

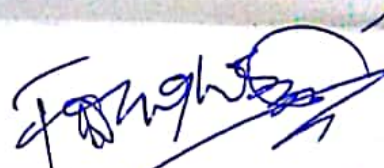
Date: 30.11.2015

Place: University of Kashmir, Srinagar

Signed by



Dr. A.L. Sharada,
Director
Population First
Mumbai



Faruq Masudi
Head of Department
Media Education Research Centre
University of Kashmir

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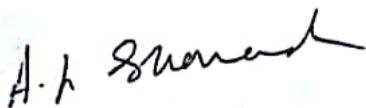
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CERTIFICATE OF PROJECT COMPLETION

We are glad to certify the successful completion of collaborative project between Population First (PF) funded by UNFPA and Media Education Research Centre (MERC), University of Kashmir in December 2015. The project included Gender Media workshop and an International Film Festival.

From PF it was Ms. Preeti Gopalakrishnan while from MERC it was Dr. Syeda Afshana who mentored and coordinated the collaborative project.

An amount of Two lac rupees, funded by UNFPA, was mobilized. The amount excludes the expenditure entailed on boarding, lodging, transport and venue charges borne by MERC, University of Kashmir.



Dr. A. L. Sharada
Director
Population First
Mumbai



Faruq Masudi
Head
Media Education Research Centre
University of Kashmir

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