

## Minutes of Board of Undergraduate Studies Meeting


The Board of Undergraduate Studies (BOUGS) in Media Script Writing (MSW) meeting was held on 02-03-2020 at 12:00 Noon in the Office Chamber of the Head, MERC. The following members were present:


1	Dr. Aaliya Ahmed (Associate Professor) Head, Department of MERC, University of Kashmir	Convener
2	Mr. Nasir Mirza, SGA Professor, MERC	Member
3	Dr. Sabeha Mufti, Associate Professor, MERC	Member
4	Dr. Syeda Afshana, Associate Professor, MERC	Member
5	Dr. Malik Zahra, Associate Professor, MERC	Member
6	Dr. Afsana Rashid, Assistant Professor, MERC	Member
7	Dr. Sameer Gul, Assistant Professor, Department of Library & Information Science, University of Kashmir	Member
8	Mr. Parvez Majid Lone, Assistant Professor, Department of Mass Communication, Govt. Degree College, Baramulla	Member


The Board resolved that:


1. The members of Board of Undergraduate Studies (BOUGS) in the meet devised and prepared the syllabi and course structure of **Media Script Writing** as per the prescribed semester system scheme for its implementation from the current academic session i.e, 2020. The recommended syllabi and course schedule is enclosed for approval of the authorities.

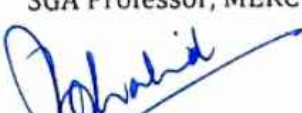
The meeting ended with a vote of thanks to the Chair.


  
Dr. Aaliya Ahmed,  
Head, MERC

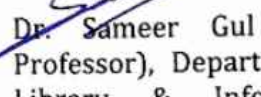
  
Mr. Nasir Mirza,  
SGA Professor, MERC

  
Dr. Sabeha Mufti  
Associate Professor, MERC


  
Dr. Syeda Afshana  
Associate Professor, MERC

  
Dr. Malik Zahra,  
Associate Professor, MERC

  
Dr. Afsana Rashid  
Asstt. Professor, MERC

  
Dr. Sameer Gul (Asstt. Professor), Department of  
Library & Information Science, KU

Mr. Parvez Majid, Assistant  
Professor, Higher Education  
Department, Kashmir

  
Dr. Aaliya Ahmed  
Head of the Department  
MERC



# Media Education Research Centre

## UNIVERSITY OF KASHMIR

Hazratbal, Srinagar - 190006

NOTE

Date 08-06-2023

### Minutes of Board of Undergraduate Studies Meeting

The Board of Undergraduate Studies (BOUGS) for Mass Communication and Multimedia Production; Mass Communication and Video Production and BMMC meeting under CBCS was held on 08-06-2023 at 11:30 am in the MERC Board Room. The following members were present:

1	Prof. Sabeha Mufti Head, Department of MERC, University of Kashmir	Convener
2	Prof. Aaliya Ahmed Professor, MERC, University of Kashmir	Member
3	Prof. Malik Zahra Professor, MERC, University of Kashmir	Member
4	Prof. Syeda Afshana Professor, MERC, University of Kashmir	Member
5	Dr. Afsana Rashid Assistant Professor, MERC, University of Kashmir	Member
6	Prof. Aadil Amin Kak, Department of Linguistics, University of Kashmir	Member
7	Prof. M. Ashraf, Consultant, CBCS, University of Kashmir	Member
8	Dr. Suhail Ahmad, Assistant Professor, Higher Education Department, Kashmir	Member
9	Dr. Danish Nabi, Assistant Professor, Higher Education Department, Kashmir	Member
10	Dr. Asif Khan, Sr. Assistant Professor, Department of Convergent Journalism, Central University of Kashmir	Member
11	Dr. Monisa Qadiri, Assistant Professor, Department of Journalism & Mass Communication, IUST Awantipora	Member
12	Mr. Nasir Mirza, Ex Associate professor, MERC	Co-opted Member
13	Dr. Rashid Maqbool, Lecturer, MERC, University of Kashmir	Co-opted Member
14	Dr. Irfan Hashim, Lecturer, MERC, University of Kashmir	Co-opted Member
15	Dr. Saba, Lecturer, MERC, University of Kashmir	Co-opted Member

The meeting was conducted to frame, as per NEP 2020, the syllabus (titles of courses) for 3<sup>rd</sup> to 8<sup>th</sup> Sem. at undergraduate Level.

It was resolved that the content details of the courses titles will be submitted soon, before the commencement of 3<sup>rd</sup> Semester in the month of August, 2023.

The meeting ended with a vote of thanks to the Chair.

Prof. Sabeha Mufti  
Head, MERC

Prof. Aaliya Ahmed,  
Professor, MERC

Prof. Malik Zahra,  
Professor, MERC

Prof. Syeda Afshana  
Professor, MERC

Dr. Afsana Rashid  
Asstt. Prof. MERC

Prof. Aadil Amin Kak,  
Professor, Deptt. of Linguistics,  
KU

Prof. M. Ashraf,  
Consultant,  
CBCS, KU

Dr. Suhail Ahmad,  
Assistant Professor,  
HED, (Online/Virtual)

Dr. Danish Nabi,  
Assistant Professor,  
HED, Kashmir

Dr. Asif Khan,  
Sr. Asstt. Prof. Deptt. of  
Convergent Journalism,  
CUK

Dr. Monisa Qadri  
Assistant Prof.,  
IUST

Mr. Nasir Mirza  
(Co-opted Member)

Dr. Irfan Hashim  
(Co-opted Member)

Dr. Saba  
(Co-opted Member)

Dr. Rashid Maqbool  
(Co-opted Member)

Prof. Sabeha Mufti  
Head of the Department, MERC



## Minutes of Board of Undergraduate Studies Meeting

The Board of Undergraduate Studies (BOUGS) in Mass Communication Video Production (MCVP) and B.A Honours Multi Media and Mass Communication (BMMMC) under CBCS meeting was held on 18-07-2019 at 11:30 am in the Office Chamber of the Head, MERC. The following members were present:

1	Dr. Aaliya Ahmed (Associate Professor) Head, Department of MERC, University of Kashmir	Convener
2	Mr. Nasir Mirza, SGA Professor, MERC	Member
3	Dr. Malik Zahra, Associate Professor, MERC	Member
4	Dr. Shabir Ahmad Ganai (Associate Professor) Head, Department of Library & Information Science University of Kashmir	Member
5	Dr. Zahid Ashraf Wani (Asstt. Professor) Department of Library & Information Science University of Kashmir	Member
6	Dr. Suhail Ahmad, Assistant Professor, Higher Education Department, Kashmir	Member
7	Dr. Danish Nabi, Assistant Professor, Higher Education Department, Kashmir	Member
8	Mr. Parvez Majid, Assistant Professor, Higher Education Department, Kashmir	Member


The Board resolved that:


1. The syllabus for Communication and Plastic Arts paper in BMMMC semester 6 shall be changed keeping in view the limitations in teaching it at the undergraduate level. The modified syllabus (drafted in this meeting and attached to the minutes) shall be taken up from the next session i.e., when the next batch of semester 6 students appear in the colleges; the existing semester 6 shall follow the syllabus already-available to them.
2. The credits in Mass Communication and Video Production (MCVP) stream will be corrected in line with the scheme followed by the University of Kashmir. The correct credit scheme (attached to the minutes) shall be forwarded to the Dean Academics forthwith.
3. In BMMMC course, there has been a discrepancy in the credits mentioned in the syllabus and on the papers, especially, in the semesters 1 and 2 of the batch 2017. Since this is an honors course, a paper cannot have less than 6 (4+2) credits, implying that the marks distribution has to be 60 (external) +30 (practical) in practical papers and 90 (external + tutorial) in others. The university has distributed marks on 60 + 24 basis in Advertisement and Media (semester 1), Communication Research (semester 2), Social Media (semester 2), and Print Media Production (semester 2) papers. The board recommends that the necessary correction be made by the University of Kashmir for the students to get the degree with required number of credits. The students score in a particular paper may be revised accordingly.
4. The University shall consider doing away with MCQ-only pattern of examination in vogue for odd semesters in Media Studies. Being a practical, industry-oriented course, the focus of the subject is on training, which makes MCQ-only pattern examination unsuitable for the students. Also, the number of students enrolled for the course is less enough to bear the descriptive pattern or the hybrid pattern (descriptive + MCQ) followed previously.
5. The board recommends uniformity in the credits at UG and PG levels in Media Studies courses and across the subjects.

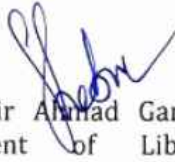
6. The Board recommends constitution of a media consortium comprising post and undergrad media studies from across the state. The consortium shall be supervised by MERC. The purpose of the consortium shall be to streamline and better the media education system in the state. The necessary steps for constituting the consortium might be initiated as soon as possible after this meeting.
7. The board recommends the implementation of the changes suggested by UG Board of Studies for Batch 2019-20.


The meeting ended with a vote of thanks to the Chair.


  
Dr. Aaliya Ahmed,  
Head, MERC


  
Mr. Nasir Mirza,  
SGA Professor, MERC


  
Dr. Malik Zahra,  
Associate Professor, MERC


  
Dr. Shabir Ahmad Ganai Head,  
Department of Library &  
Information Science, KU

  
Dr. Zahid Ashraf Wani (Asstt.  
Professor), Department of  
Library & Information  
Science, KU

  
Dr. Suhail Ahmad, Assistant  
Professor, Higher Education  
Department, Kashmir

  
Dr. Danish Nabi, Assistant  
Professor, Higher Education  
Department, Kashmir

  
Mr. Parvez Majid, Assistant  
Professor, Higher Education  
Department, Kashmir

  
Dr. Aaliya Ahmed  
Head of the Department  
Department of MERC  
University of Kashmir



## Minutes of Board of Undergraduate Studies Meeting

The Board of Undergraduate Studies (BOUGS) for Mass Communication and Multimedia Production meeting under CBCS was held on 06-03-2021 at 11:30 am in the Office Chamber of the Head, MERC. The following members were present:

1	Dr. Aaliya Ahmed (Associate Professor) Head, Department of MERC, University of Kashmir	Convener
2	Mr. Nasir Mirza, SGA Professor, MERC	Member
3	Dr. Sabeha Mufti, Associate Professor, MERC	Member
4	Dr. Syeda Afshana, Associate Professor, MERC	Member
5	Dr. Malik Zahra, Associate Professor, MERC	Member
6	Dr. Shabir Ahmad Ganai (Associate Professor) Head, Department of Library & Information Science University of Kashmir	Member
7	Dr. Zahid Ashraf Wani (Asstt. Professor) Department of Library & Information Science University of Kashmir	Member
8	Dr. Suhail Ahmad, Assistant Professor, Higher Education Department, Kashmir	Member
9	Dr. Danish Nabi, Assistant Professor, Higher Education Department, Kashmir	Member
10	Mr. Parvez Majid, Assistant Professor, Higher Education Department, Kashmir	Member


The meeting resolved that:


1. Skill Papers as SECs would be added to the skill basket of the colleges under CBCS scheme as directed by JK, Higher Education department. Three papers have been identified: 1) Documentary Film-making, 2) Mobile Journalism, 3) Community Journalism.
2. The syllabus (attached) for these three SEC papers was discussed. The Board members gave their valuable inputs which were incorporated and the syllabus was approved.
3. The papers will be offered in the colleges in 3rd, 4th, 5th and 6th semesters at the skill centres in Mass Communication and Multimedia Production being set up in different colleges.
4. Add on certificate courses in 1) Documentary Film-making, 2) Mobile Journalism, and 3) Community Journalism would be offered in the colleges in 3rd, 4th, 5th, and 6th semesters at the skill centres.
5. The syllabus (attached) for these certificate courses was discussed and approved.
6. The certification of the courses will be done by the respective colleges and Media Education Research Centre (MERC), University of Kashmir, after following the due process of approval from the competent authorities.


The meeting ended with a vote of thanks to the Chair.

  
Dr. Aaliya Ahmed,  
Head, MERC


  
Mr. Nasir Mirza,  
SGA Professor, MERC


  
Dr. Sabeha Mufti  
Associate Professor, MERC

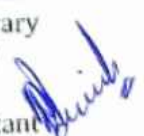
  
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Associate Professor, MERC


  
Dr. Malik Zahra,  
Associate Professor, MERC


  
Dr. Shabir Ahmad Ganai  
Head, Department of Library  
& Information Science, KU

  
Dr. Zahid Ashraf Wani  
(Asstt. Professor),  
Department of Library &  
Information Science, KU

  
Dr. Suhail Ahmad,  
Assistant Professor,  
Higher Education Department,  
Kashmir

  
Dr. Danish Nabi, Assistant  
Professor, Higher Education  
Department, Kashmir

  
Mr. Parvez Majid, Assistant  
Professor, Higher  
Education Department,  
Kashmir

  
Dr. Aaliya Ahmed  
Head of the Department  
MERC

Minutes of the Meeting of BOUGS/MERC/KU/06 March, 2021

## Minutes of Board of Post-graduate Studies Meeting

An urgent meeting of Board of PG Studies (BOS) was held today, the 09<sup>th</sup> Nov., 2020 at 11:00 AM in the office chamber of undersigned.

### Members of the Meeting:

Dr. Aaliya Ahmed, Head of the Department	In the chair
Mr. Nasir Mirza, SGA Professor	Member
Dr. Sabeha Mufti, Associate Professor	Member
Dr. Syeda Afshana, Associate Professor	Member
Dr. Malik Zahra, Associate Professor	Member
Dr. Afsana Rashid, Assistant Professor	Member
Mr. Irfan Hashim, Research Scholar, MERC	Member
Ms. Asma Riyaz, Research Scholar, MERC	Member
Dr. Suhail Ahmad, Assistant Professor, Higher Education Department, Kashmir	Member
Dr. Ruheela Hassan, (Assistant Professor) Department of Journalism & Mass Communication, IUST, Awantipora	Member
Dr. Asif Khan, (Assistant Professor), Department of Convergent Journalism, Central University of Kashmir	Member
Dr. Shabir Ahmad Ganai, Associate Professor & Head, Department of Library & Information Science, KU	Member
Dr. Sumeer Gul, Sr. Assistant Professor Department of Library & Information Science, KU	Member

After welcoming and thanking the members for sparing their valuable time for discussing the MOOC courses in PG Mass Communication & Journalism, the agenda was taken up and resolved as under:


The PG Board of Studies in Mass Communication & Journalism approves the following shortlisted MOOC courses at PG level for students of MERC are as follows:

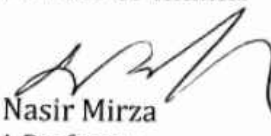
S.NO.	Course Name	Course Coordinator Name	Credits	Host Institute	Swayam Course URL
1	Communication Research	Prof. Narasimhamurthy N	4	Bangalore University	<a href="https://swayam.gov.in/nd2_cec20_ge30/">https://swayam.gov.in/nd2_cec20_ge30/</a> preview
2	Media Content Production on Multiple Platforms	Dr. Krishna Sankar Kusuma	4	Jamia Millia Islamia	<a href="https://swayam.gov.in/nd2_cec20_ge32/">https://swayam.gov.in/nd2_cec20_ge32/</a> preview
3	Society and Media	Dr. Durgesh Tripathi	4	GGs Indraprastha University	<a href="https://swayam.gov.in/nd2_cec20_ge36/">https://swayam.gov.in/nd2_cec20_ge36/</a> preview
4	Research Ethics	Shri. Manoj Kumar K	4	Central University of Himachal Pradesh	<a href="https://swayam.gov.in/nd2_cec20_ge33/">https://swayam.gov.in/nd2_cec20_ge33/</a> preview
5	Social Research Ethics	Prof. Lakshmi Lingam	4	Tata Institute of Social Sciences	<a href="https://swayam.gov.in/nd2_cec20_hs40/">https://swayam.gov.in/nd2_cec20_hs40/</a> preview
6	Research Methodology	Prof. (Dr.) G.S.Bajpai	4	National Law University, Delhi	<a href="https://swayam.gov.in/nd2_cec20_ge37/">https://swayam.gov.in/nd2_cec20_ge37/</a> preview
7	Academic Writing	Dr. Ajay Semalty	4	HNB Garhwal University, a central University, Srinagar Garhwal Uttarakhand	<a href="https://swayam.gov.in/nd2_cec20_ge29/">https://swayam.gov.in/nd2_cec20_ge29/</a> preview
8	Cyber Security	Prof. Padmavathi G	4	Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	<a href="https://swayam.gov.in/nd2_cec20_cs15/">https://swayam.gov.in/nd2_cec20_cs15/</a> preview

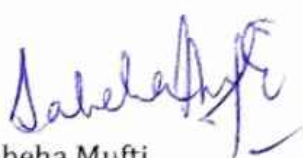


Intellectual Property	Prof. Yogesh Pai	4	National Law University Delhi	<a href="https://swayam.gov.in/nd2_ccc20_mg30/preview">https://swayam.gov.in/nd2_ccc20_mg30/preview</a>
International Human Rights System	Prof. (Dr.) Y.S.R. Murthy	4	O.P. Jindal Global University, Sonapat, Haryana	<a href="https://swayam.gov.in/nd2_ccc20_hs42/preview">https://swayam.gov.in/nd2_ccc20_hs42/preview</a>

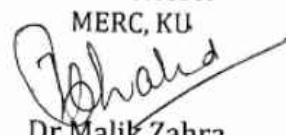
The meeting concluded with a vote of thanks

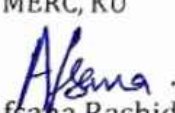
  
Dr. Aaliya Ahmed  
Head of the Department  
MERC, KU

  
Mr. Nasir Mirza  
SGA Professor  
MERC, KU

  
Dr. Sabeha Mufti  
Associate Professor  
MERC, KU

  
Dr. Syeda Afshana,  
Associate Professor  
MERC, KU  
SWAYAM NODAL OFFICER MERC

  
Dr. Malik Zahra,  
Associate Professor  
MERC, KU

  
Dr. Afsana Rashid,  
Assistant Professor  
MERC, KU

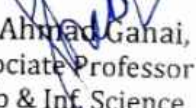
Mr. Irfan Hashim,  
Research Scholar  
MERC, KU

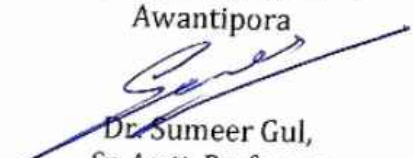
Ms. Asma Riyaz,  
Research Scholar  
MERC, KU

Dr. Suhail Ahmad,  
Assistant Professor,  
Higher Education Department,  
Kashmir

Dr. Ruheela Hassan,  
(Assistant Professor)  
Department of  
Journalism & Mass  
Communication, IUST,  
Awantipora

Dr. Asif Khan, (Assistant  
Professor), Department of  
Convergent Journalism,  
Central University of  
Kashmir

  
Dr. Shabir Ahmad Gahai,  
Head & Associate Professor  
Deptt. of Lib & Inf. Science  
KU

  
Dr. Sumeer Gul,  
Sr. Asstt. Professor  
Deptt. of Lib & Inf. Science  
KU

  
Dr. Aaliya Ahmed  
Head of the Department

# Minutes of Board of Post-graduate Studies Meeting

An urgent meeting of Board of PG Studies (BOS) was held today, the 7<sup>th</sup> May, 2019 at 11:30 AM in the office chamber of undersigned.

## Members of the Meeting:

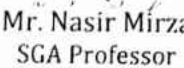
Dr. Aaliya Ahmed, Head of the Department	In the chair
Mr. Nasir Mirza, SGA Professor	Member
Dr. Sabeha Mufti, Associate Professor	Member
Dr. Syeda Afshana, Associate Professor	Member
Dr. Malik Zahra, Associate Professor	Member
Dr. Muslim Jan, Editor/RA	Member
Dr. Afsana Rashid, Assistant Professor	Member [co-opted]
Dr. Shabir Ahmad Ganai, Associate Professor & Head, Department of Library & Information Science, University of Kashmir	Member
Dr. Sameer Gul, Sr. Assistant Professor Department of Library & Information Science University of Kashmir	Member
Mr. Irfan Hashim, Research Scholar, MERC	Member
Ms. Asma Riyaz, Research Scholar, MERC	Member


After welcoming and thanking the members for sparing their valuable time for discussing the proposed syllabus for Diploma in Urdu Journalism, the agenda was taken up and resolved as under:

1. The PG Board of Studies in Mass Communication & Journalism approves the proposed syllabus for the conduct of PG Diploma in Urdu Journalism by the Directorate of Distance Education, University of Kashmir during the current academic year. It further recommends revisiting the said course in due course of time in the light of the observations made by the committee (details enclosed).

The meeting concluded with a vote of thanks

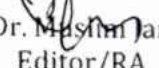
  
Dr. Aaliya Ahmed  
Head of the Department  
MERC, KU

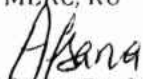
  
Mr. Nasir Mirza  
SGA Professor  
MERC, KU

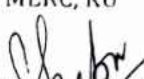
  
Dr. Sabeha Mufti  
Associate Professor  
MERC, KU


  
Dr. Syeda Afshana,  
Associate Professor  
MERC, KU

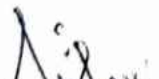
  
Dr. Malik Zahra,  
Associate Professor  
MERC, KU

  
Dr. Muslim Jan [co-opted]  
Editor/RA  
MERC, KU

  
Dr. Afsana Rashid,  
Assistant Professor  
MERC, KU

  
Dr. Shabir Ahmad Ganai,  
Head & Associate Professor  
Deptt. of Lib & Inf. Science  
KU

  
Dr. Sameer Gul,  
Sr. Asstt. Professor  
Deptt. of Lib & Inf. Science  
KU

  
Mr. Irfan Hashim,  
Research Scholar  
MERC, KU

  
Ms. Asma Riyaz,  
Research Scholar  
MERC, KU

  
Dr. Aaliya Ahmed  
Head of the Department



MEDIA EDUCATION RESEARCH CENTRE, UNIVERSITY OF KASHMIR

# Minutes of Board of Post-graduate Studies Meeting

An urgent meeting of Board of PG Studies (BOS) was held today, the 01<sup>st</sup> September, 2021 at 10:30 AM in the MERC Library.

**Members of the Meeting:**

Dr. Aaliya Ahmed, Head of the Department	In the chair
Prof. Sabeha Mufti, Professor	Member
Dr. Syeda Afshana, Associate Professor	Member
Dr. Malik Zahra, Associate Professor	Member
Dr. Afsana Rashid, Assistant Professor	Member
Dr. Suhail Ahmad, Assistant Professor, Higher Education Department, Kashmir	Member
Dr. Ruheela Hassan, (Assistant Professor) Department of Journalism & Mass Communication, IUST, Awantipora	Member
Prof. Shabir Ahmad Ganai, Professor & Head, Department of Library & Information Science, KU	Member
Dr. Sumeer Gul, Associate Professor Department of Library & Information Science, KU	Member
Mr. Irfan Hashim, Research Scholar, MERC	Member
Mr. Nasir Mirza, Associate Professor MERC, KU (Retd.)	Co-opted Member
Dr. Heeba Din, Contractual Lecturer MERC, KU	--do--
Dr. Saba, Contractual Lecturer MERC, KU	--do--
Mr. Rashid Maqbool, Contractual Lecturer MERC, KU	--do--

After welcoming and thanking the members for sparing their valuable time for discussing the MOOC courses in PG Mass Communication & Journalism, the agenda was taken up and resolved as under:

- The members of Board in the meet revised the PG syllabi and course structure of Mass Communication and Journalism for its implementation from the current academic session i.e, 2021. The recommended syllabi and course schedule is enclosed for approval of the authorities.

The meeting concluded with a vote of thanks

 Dr. Aaliya Ahmed Head of the Department MERC, KU	 Prof. Sabeha Mufti Professor MERC, KU	 Dr. Syeda Afshana, Associate Professor MERC, KU
 Dr Malik Zahra, Associate Professor MERC, KU	 Dr Afsana Rashid, Assistant Professor MERC, KU	 Dr. Suhail Ahmad, Assistant Professor, HED, Kashmir
 Dr. Ruheela Hassan, (Assistant Professor) Department of Journalism & Mass Communication, IUST, Awantipora	 Prof. Shabir Ahmad Ganai, Head & Professor Deptt. of Lib & Inf. Science KU	 Dr. Sumeer Gul, Associate Professor Deptt. of Lib & Inf. Science KU