

**MEDIA EDUCATION RESEARCH CENTRE**  
**UNIVERSITY OF KASHMIR**

**Alumni Establishment, Contributions and engagements to the  
development of Department through academic and other  
support system:**

Our alumni serve as powerful ambassadors of Media Education Research Centre. The alumni at MERC are almost manning the entire Media industry at local level. They are working in different capacities in several reputed national & international organizations like TRT, Al-Jazeera, BBC, NDTV, India Today etc.

Our Alumni at MERC have always been helping in getting placements and for our students internships. The alumni provide linkages in networking and collaborating with industry agencies in organizing workshops, seminars and extension programmes.

Alumni visit the department as Guest Faculty and share their industry experience. Such interactions are of immense importance in preparing the outgoing students to start their professional journey in media industry. Our Alumni facilitate field work and training for students who are doing projects/internships in 4<sup>th</sup> Semester of their M.A programme.

The Alumni serve as mentors to current students, provide guidance and insights into career choice and professional development. This helps students to make informed decisions about their future. They share their knowledge, experience, insights with current students enriching their learning experiences and exposing them to real life perspective.

Our Alumni are a very significant component for connections the centre with the ever-growing media industry in the media landscape.

