



**Elective (GE)  
MCJ-21004GE**

**Semester 4<sup>th</sup>  
Introduction to Podcasting**

**Course Objectives**

- To introduce students to the podcasting skill
- To develop an understanding and experience on the production, designing and editing audio content

**Learning Outcomes**

- At the end of the course, the students shall be trained in key aspects of podcasting.
- Students will be proficient in audio recording and editing.

**Unit I**

Podcasting: An Introduction  
Structure & Elements of a Podcast  
Planning a Podcast  
Script Writing

**Unit II**

Genres & Platforms for Podcasting  
Editing Podcast  
Video Podcasts  
Analyzing Popular Podcasts- Case Study

**Suggested Readings**

- *Morris, T., & Tomasi, C. (2021). Podcasting for dummies.*
- *Geoghegan, M. W., & Klass, D. (2008). Podcast Solutions: The Complete Guide to Audio and Video Podcasting. Berkeley, CA: Apress, Inc.*
- *Tricks of the podcasting masters. (2006). Indianapolis, Ind.: Que.*
- *Baxi, N. (2019). Podcasting.*
- *Abel, J. (2015). Out on the wire: The storytelling secrets of the new masters of radio.*
- *Eiman, M. (2017). Pod cast: Learn how to stop babbling and start podcasting like a pro.*

***MCJ-21004GE: Introduction to Podcasting***

***Total Marks: 50 (Term Examination: 40, Continuous Internal Assessment: 10)***