



DCE Paper
MCJ21310DCE

Semester-3rd
MOBILE JOURNALISM (MOJO)

Course Objectives

- To focus on understanding and using smartphone devices for reporting and storytelling
- To deal with different storytelling tools and techniques to produce engaging and interactive media content

Learning Outcomes

- To develop broader understanding about MOJO and produce and edit content using multimedia approach
- To develop an understanding about MOJO tools and techniques

Unit I

Mobile Journalism: Concept, Evolution and Characteristics

Advantages and Challenges

Skills required and the workflow

Changing roles for journalists and storytelling with mobile phones

Unit II

Basic mobile camera functions

MOJO kit: Introduction

Basic rules of composition, framing, shot planning

Types of shots, camera angles, camera movements

Unit III

Shooting shots, sequencing and story board

Creating content: Brainstorming, Story ideation and working on a story

Video recording and editing apps

Animation and using animation apps

Unit IV

Online multimedia platforms

Live Streaming: Going Live preparation checklist

Ethics in MOJO

MOJO: Case Studies

Suggested Readings

- *Montgomery, R. (2018). Smartphone Video Storytelling. New York: Routledge, 2018: Routledge.*
- *Briggs, . (2010). Journalism Next: A Practical Guide to Digital Reporting and Publishing*
- *Adornato, A. (2022). Mobile and social media journalism: A practical guide for multimedia journalism.*
- *Brice, A., Lambert, R., & Curriculum Corporation (Australia). (2009). Digital storytelling. Carlton South, Vic: Curriculum Corp.*
- *Burum, I. (2018). Democratizing journalism through mobile media: The Mojo Revolution.*
- *Burum, I. (2015). MOJO: The Mobile Journalism Handbook. London: Taylor and Francis.*

MCJ-21310DCE MOJO

Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)