



**DCE Paper
MCJ-21307DCE**

**Semester-3rd
RADIO PRODUCTION**

Course Objectives

- To train students in the art of radio production
- To disseminate technical expertise in handling Audio as a mass communication medium

Learning Outcomes

- Students shall gain technical knowhow into handling all the aspects of Audio production
- Students shall be able to record, edit and produce various audio programmes

Unit-I

History of Broadcasting
Evolution from Analogue to Digital and Satellite
Public Broadcasting, FM and Community Radio
Code of Ethics

Unit-II

Radio Formats & Genres: News, Features & Current Affairs
Interviews & Phone-Ins
Drama
Importance of Voice and its delivery

Unit-III

Writing spoken word for Radio as against Print Media
Writing Techniques for Features and Current Affairs
Scripting for Radio & Radio Commentary
Case Studies of any two popular radio programmes

Unit-IV

Field Reporting
News Reading
Editing and Mixing: Introduction to Audio Editing software AA
Radio in Digital Age: Podcasting

{Practicals: Students to produce short audios on different genres }

Suggested Readings

- *Ford, M. (2013). Radio production.*
- *Connelly, D. W. (2017). Digital radio production*
- *Adams, M. H., & Massey, K. K. (1995). Introduction to radio: Production and programming. Madison, Wis: Brown & Benchmark.*
- *Hoffer, J. (1980). Radio production techniques. Blue Ridge Summit, Pa: Tab Books.*
- *Geller, V., & Ryder, T. (2009). Creating powerful radio: Getting, Keeping & Growing audiences; news, talk, information & personality, broadcast, HD, satellite & Internet ; [a guide to programmers, managers & talent ; revised new material]. Amsterdam: Focal Press.*
- *Priestman, C. (2008). Web radio: Radio production for Internet streaming. Oxford: Focal Press.*

MCJ-21307DCE: Radio Production

Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)