



**Elective (Open)**  
**MCJ21001OE**

**Semester 1<sup>st</sup>**  
**JOURNALISM-BASICS**

**Course Objectives**

- To understand the basic concepts of Journalism
- To know about news and features, different beats and headline writing

**Learning Outcomes**

- Understand concept, criteria and structure for news
- Techniques of news and feature writing

**Unit-I**

Concept, definition, criteria and structure of News  
Inverted pyramid pattern: Need and usefulness  
Intro and Nut Graph  
Reporting Beats – Crime, Politics, Health

**Unit-II**

Role and Responsibilities of Editor, Sub-Editor, Reporter  
Headline writing: Techniques and Types  
Feature writing and its types  
Difference between television, radio, web and newspaper reporting

**Suggested Readings**

- Horst, M. L., & Viet, K. (2017). *Journalism basics: An introduction to print journalism*.
- Aggarwal, V. B., & Gupta, V. S. (2001). *Handbook of journalism and mass communication*. New Delhi: Concept.
- Itule, B. D., & Anderson, D. A. (2008). *News writing and reporting for today's media*. New York: McGraw Hill.
- Zinsser, W. (2014). *On writing well, 30th anniversary edition: An informal guide to writing nonfiction*. Place of publication not identified: Harper Perennial.
- Blundell, W. (1988). *The art and craft of feature writing: Based on "The Wall Street Journal Guide"*. New York: Plume.
- Frost, C. (2012). *Reporting for Journalists*.

**MCJ-21001OE: Journalism-Basics**

**Total Marks: 50 (Term Examination: 40, Continuous Internal Assessment: 10)**