



**Elective (DCE)
MCJ-21108DCE**

**Semester 1st
Magazine Journalism**

Course Objectives

- To learn about functioning of magazine journalism
- To understand different styles and genres of writing

Learning Outcomes

- To learn some techniques about how to generate ideas and discover what it really takes to write for different types of magazines
- To explore key elements about writing different types of magazine articles and explore ways to connect with your audience

Unit I

Magazine Journalism: Concept and Significance
History of magazine journalism: Global scenario
Magazine boom in India
Magazines in digital era

Unit II

Organizational structure of a magazine
Reporting and editing operations in a magazine
Approaches to Magazine Writing: Descriptive, Analytical and Investigative
Genres of magazines

Unit III

Cover Story: Criteria and significance
Types of magazine articles: Specialized features, film reviews, profiles and fillers
Magazine Design
Review of some leading general interest magazines in English (any two)

Unit IV

Writing for Magazines: Language, Style and Tone
Pitching an idea
Techniques for gathering information
Setting and Story Structure



Suggested Readings

- *Holmes, T., & Nice, L. (2011). Magazine Journalism.*
- *Benson, C., & Whitaker, C. F. (2014). Magazine writing.*
- *Davis, A. (1995). Magazine journalism today. Oxford [u.a: Focal Press.*
- *Hutchison, E. R. (2008). The art of feature writing: From Newspaper Features and Magazine articles to commentary. New York: Oxford University Press.*
- *Wheeler, S. (2009). Feature writing for journalists.*
- *McKay, J. (2018). The magazines handbook.*

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Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)