



#### Semester 4<sup>th</sup>

# MCJ-21403CR INTERNATIONAL RELATIONS & COMMUNICATION

#### **Course Objectives**

**Core Paper** 

- To Introduce the concepts, terminology, and theories of International Relations
- To develop a solid grounding in International Communication & allied issues

## Learning Outcomes

- Students will have a comprehensive knowledge regarding various contemporary international issues
- Students will have an understanding regarding different aspects related to international communication

#### Unit-I

International Relations-Concept and Evolution Fundamental factors that influence/ determine IR Contemporary IR scenario Foreign policy, Diplomacy & IR

#### Unit-II

Media and IR Propaganda, Schools of Propaganda(Types and strategies) Contemporary International Communication Scenario Historical aspects: New World Information and Communication Order (NWICO), MacBride Commission's report

## Unit-III

Non- aligned News Agencies News pool: Working, Success, Failure Global Communication theories: Post-colonialism, Cultural Imperialism, Globalization Theory Theory Cultural Industries, Hegemony & International Communication Diaspora & Imagined Communities

## Unit-IV

International conflicts and IR Conflict Reporting Violence against media persons Peace Journalism

(Case studies and screening of relevant films/documentaries)





#### Suggested Readings

- In Kamalipour, Y. R. (2020). Global communication: A multicultural perspective.
- Lull, J. (2013). Media, Communication, Culture: A Global Approach.
- Thussu, D. K. (2019). International communication: Continuity and change.
- Althusser, L., Balibar, E., Bidet, J., & Goshgarian, G. M. (2014). On the reproduction of capitalism: Ideology and ideological state apparatuses.
- Anderson, B. R. O. G. (2016). Imagined communities: Reflections on the origin and spread of nationalism.
- Steger, M. B., & Edward Elgar Publishing. (2012). Globalization and culture.

#### MCJ-18403CR International Relations & International Communication Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)