



***Elective (GE)-***

**MCJ18003GE: Citizen Journalism**

**Unit I**

Concept  
Modes of transmission:  
Mainstream Electronic and Print Media  
Social Media

**Unit II**

Essential skills of a Citizen Journalist  
Citizen Journalist: A loose cannon or a responsible journalist  
Credibility Issue of Citizen Journalist  
CJ journalism- An extension of traditional media or emergence of new media?  
Critical study of Michael Buerk's 2009 *BBC* documentary *CJ-Democracy or Chaos?*

(Practical Exercise: Two minutes video clip to be submitted immediately after the classwork)

3<sup>rd</sup> semester

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*Total Marks: 50 (Term Examination: 40, Continuous Internal Assessment: 10)*