



***Elective (Open)-***

**MCJ18001OE:**

**JOURNALISM-BASICS**

**Unit-I**

Concept and definition of news  
Criteria of Selecting News  
Structure of news- 5W and 1H  
Intro  
Nut Graph  
Inverted pyramid pattern need and usefulness  
Reporting Beats

**Unit-II**

Role of the Editor, Sub-Editors, Reporter, Proof-readers  
Headline writing: techniques and types  
Feature and its types  
Difference between television, radio, web and newspaper reporting

**1<sup>st</sup> semester**

*MCJ-18001OE: Journalism-Basics*

*Total Marks: 50 (Term Examination: 40, Continuous Internal Assessment: 10)*