



2nd Semester

Course Code	Course Name	Paper Category	Hours Per Week			Credits
			L	T	P	
MCJ-18201CR	Editing—Print	Core	3	0	2	3+0+1=4
MCJ-18202CR	Development Communication	Core	3	1	0	3+1+0=4
MCJ-18203CR	Media Publication	Core	1	0	6	1+0+3=4
MCJ-18204CR	Advertising	Core	1	2	0	1+2+0=2
MCJ-18205DCE	Media & Society	Elective (DCE)	3	2	0	3+1+0=4
MCJ-18206DCE	Still Photography Basics	Elective (DCE)	2	0	4	2+0+2=4
MCJ-18207DCE	Narrative Journalism	Elective (DCE)	2	2	0	2+2+0=4
MCJ-18208DCE	Urdu Journalism	Elective (DCE)	2	2	0	2+2+0=4
MCJ-18002GE	Media Literacy	Elective (GE)	1	1	0	1+1+0=2
MCJ-18002OE	Story Telling	Elective (OE)	1	1	0	1+1+0=2



MARKS SCHEME:

MCJ-18201CR: Editing—Print

Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)

MCJ-18202CR: Development Communication

Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)

MCJ-18203CR: Media Publication

Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)

MCJ-18204CR: Advertising

Total Marks: 50 (Term Examination: 40, Continuous Internal Assessment: 10)

MCJ-18205DCE: Media & Society

Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)

MCJ-18206DCE: Still Photography Basics

Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)

MCJ-18207DCE: Narrative Journalism

Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)

MCJ-18208DCE: Urdu Journalism

Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)

MCJ-18002GE: Media Literacy

Total Marks: 50 (Term Examination: 40, Continuous Internal Assessment: 10)

MCJ-18002OE: Story Telling

Total Marks: 50 (Term Examination: 40, Continuous Internal Assessment: 10)

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