



*Elective (DCE)*  
**MCJ-21106DCE**

**Semester 1<sup>st</sup>**  
**MEDIA APPRECIATION**

**Course Objectives**

- To help students critically analyze different media content across genres
- To develop deeper understanding of meaning making across different media genres

**Learning Outcomes**

- The students shall be proficient in critically reviewing different media content
- Students shall gain insight into various methods and ways of studying different media content

**Unit-I**

Introduction to Media Appreciation  
Subjective & Objective Appreciation  
Principles of evaluation for different Media genres  
Different Methods/ways of Media Appreciation across genres

**Unit-II**

Techniques and Modalities of Reviewing Audio content  
Reviewing Radio programs-Appreciation of any two popular Radio programmes (feature/drama)  
Techniques and Modalities of Reviewing visual Content  
Reviewing TV programs- Appreciation of any two popular TV programmes (Comedy Show & Current Affairs Program)

**Unit-III**

Techniques and Modalities of Reviewing Documentaries  
Reviewing documentaries- Appreciation of any two award winning documentaries  
Techniques and Modalities of Reviewing Feature Films  
Reviewing Feature Films- Appreciation of any two award winning Feature Films

**Unit-IV**

Techniques and Modalities of Reviewing News, Editorials and Features  
Appreciation of any one award-winning Editorial and Feature  
Reviewing books (fiction/non-fiction) - Appreciation of one award winning book (International)  
Reviewing Online/ OTT content- Appreciation of any one critically acclaimed web series.



### ***Suggested Readings***

- *Bolas, T. (2009). Screen Education: From film appreciation to media studies. Bristol: Intellect.*
- *Floyd, J., & Katz, J. E. (2016). Philosophy of emerging media: Understanding, appreciation, application.*
- *In Floyd, J. (2016). Philosophy of emerging media: Understanding, appreciation, application.*
- *Piper, J. (2014). The film appreciation book: The film course you always wanted to take.*
- *Giannetti, L. D. (2018). Understanding movies.*
- *Timm, L. M. (2003). The soul of cinema: An appreciation of film music. Upper Saddle River, NJ: Prentice Hall.*

***MCJ-21106DCE: Media Appreciation***

***Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)***