



**MODIFIED CHOICE BASED CREDIT SYSTEM 2018-19**

**MA MASS COMMUNICATION AND JOURNALISM**

1<sup>st</sup> semester = 24 credits (14 CR + 08 DCE + 02 GE/EO)

2<sup>nd</sup> semester = 24 credits (14 CR + 08 DCE+ 02 GE/EO)

3<sup>rd</sup> semester = 24 credits (14 CR + 08 DCE + 02 GE/EO)

4<sup>th</sup> semester = 24 credits (14 CR + 08 DCE + 02 GE/EO)

**Total = 96 (for four semesters)**

**1<sup>st</sup> Semester**

Course Code	Course Name	Paper Category	Hours Per Week			Credits
			L	T	P	
MCJ-18101CR	Introduction to Mass Communication	Core	3	0	2	3+0+1=4
MCJ-18102CR	News Reporting	Core	3	0	2	3+0+1=4
MCJ-18103CR	Media Ethics & Laws	Core	3	0	2	3+0+1=4
MCJ-18104CR	Media Language	Core	1	2	0	1+1+0=2
MCJ-18105DCE	Issues Management	Elective (DCE)	3	0	2	3+0+1=4
MCJ-18106DCE	Media Appreciation	Elective (DCE)	3	0	2	3+0+1=4
MCJ-18107DCE	Kashmir History	Elective (DCE)	3	0	2	3+0+1=4
MCJ-18001GE	Writing for Media	Elective (GE)	1	1	0	1+1+0=2
MCJ-18001OE	Journalism-Basics	Elective (OE)	1	1	0	1+1+0=2



## MARKS SCHEME:

*MCJ-18101CR: Introduction to Mass Communication*

*Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)*

*MCJ-18102CR: News Reporting*

*Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)*

*MCJ-18103CR: Media Ethics & Laws*

*Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)*

*MCJ-18104CR: Media Language*

*Total Marks: 50 (Term Examination: 40, Continuous Internal Assessment: 10)*

*MCJ-18105DCE: Issues Management*

*Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)*

*MCJ-18106DCE: Media Appreciation*

*Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)*

*MCJ-18107DCE: Kashmir History*

*Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)*

*MCJ-18001GE: Writing for Media*

*Total Marks: 50 (Term Examination: 40, Continuous Internal Assessment: 10)*

*MCJ-18001OE: Journalism-Basics*

*Total Marks: 50 (Term Examination: 40, Continuous Internal Assessment: 10)*

**1<sup>st</sup> semester**