



Core Paper-

MCJ-18403CR: INTERNATIONAL RELATIONS & INTERNATIONAL COMMUNICATION

Unit-I

- Concept and Evolution
- Fundamental factors that influence/ determine IR
- Contemporary IR scenario
- Foreign policy, Strategic relations
- Diplomacy and IR
- Public, private, Back channel, Track 2 diplomacy
- Media and IR
- Propaganda, Schools of Propaganda--types and strategies

Unit-II

- Contemporary International Communication Scenario
- Political, economic and cultural dimensions of international communication
- New World Information and Communication Order (NWICO)
- Mac Bride Commission's report
- Non- aligned news agencies news pool: Working, success, failure

Unit-III

- Post-colonialism, New World Order
- Cultural imperialism, Satanic Cults
- Globalization and media systems
- Transnational media ownership and issues of sovereignty and security

Unit-IV

- International conflicts and IR
- Covering political conflicts
- Violence against media persons, especially in a conflict zone
- Profile of BBC, Aljazeera
- Case studies and related screening of films/documentaries—
Israeli-Palestinian conflict, Iraq-America, America-Afghanistan, India-Kashmir, 9/11

4th semester

MCJ-18403CR International Relations & International Communication

Total Marks: 100 (Term Examination: 80, Continuous Internal Assessment: 20)