



Elective (GE)-

MCJ-18002GE: MEDIA LITERACY

Unit-I

Media Literacy defined
Role and responsibility of Media
Social Construction of Reality by Media
Propaganda
Types, Techniques

Unit-II

Censorship
Censorship versus freedom of expression
Reasons, Types—Government and non-government
Censorship in News media, Books, Films, Internet
Media Education in India -Challenges and Opportunities

2nd semester

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Total Marks: 50 (Term Examination: 40, Continuous Internal Assessment: 10)