



*Media Education Research Centre,  
University of Kashmir, Srinagar*

PRESS RELEASE

**Vice-Chancellor Visits MERC,  
interacts with faculty**

Prof. Talat Ahmad, Vice-Chancellor, Kashmir University (KU), visited Media Education Research Centre and interacted with the faculty and Head of the Department, Prof. S. Mufeed Ahmad.

Prof. S. Mufeed Ahmad apprised him of the academic activities and initiatives taken by the department which include the Media Tour of the students outside the state, their placements in different media organizations, and the 21- day Internship of 4<sup>th</sup> semester students at various leading media houses. Prof. Mufeed also briefed the Vice-Chancellor about the 14 days Video -Production workshop which is in its full swing.

This was the first visit of the Vice-Chancellor to the department after the reopening of the teaching departments after the winter vacations. The Vice-Chancellor assured full administrative and academic support for the upgradation of Media Education Research Centre (MERC) and hoped that MERC becomes the flagship department of the University. He stressed upon the faculty to garner resources by procuring various research projects of national and international level for enhancing the professional standards of the department.

The Vice-Chancellor expressed his satisfaction over the functioning of the Department by the present Head.

